

**To:** Mayor, Members of Council and City Administrator

From: Jason Carr, CPA, Finance Director

Date: February 28, 2025

**RE:** Recreation & Aquatic Center Fund Financial Analysis

Ordinance No. 2025-002 provides for establishing membership fees for the Recreation Center thereby amending the existing fee schedule set forth in Ordinance No. 2019-018. Historically, both the Recreation Center and the Aquatic Center operate at a loss, whereas receipts from operations (i.e. memberships, daily pass sales, fitness classes, etc.) are not sufficient to cover operating expenses (i.e. salaries and benefits, materials and supplies, contractual services). The City has not performed a review of Recreation Center membership fees for over fifteen (15) years and based on annual inflation, operating losses have increased significantly since 2016.

The following tables provides a historical summary of operating losses for the period January 1, 2016 through December 31, 2024 for the Recreation and Aquatic Center Fund.

#### **Operating Income (Loss) From Operations**

| Year Ended December 31,     | 2016        | 2017        | 2018        | 2019        | 2020          | 2021          |
|-----------------------------|-------------|-------------|-------------|-------------|---------------|---------------|
| Recreation Center           | (\$290,484) | (\$598,716) | (\$781,966) | (\$905,266) | (\$1,277,914) | (\$1,103,478) |
| Aquatic Center              | (23,881)    | (143,089)   | (76,122)    | (3,174)     | (76,781)      | (124,268)     |
| Total Rec. & Aquatic Center | (314,365)   | (741,805)   | (858,088)   | (908,440)   | (1,354,695)   | (1,227,746)   |

| Year Ended December 31,     | 2022          | 2023        | 2024          | Total         |
|-----------------------------|---------------|-------------|---------------|---------------|
| Recreation Center           | (\$1,023,260) | (\$976,111) | (\$1,337,213) | (\$8,294,411) |
| Aquatic Center              | (125,660)     | (407,978)   | (480,163)     | (1,461,112    |
| Total Rec. & Aquatic Center | (1,148,920)   | (1,384,089) | (1,817,376)   | (9,755,523)   |

See pages 4-6 to see supporting revenue and expenditure schedules supporting the reported operation loss from operations above.

### **Operating Subsidies from the General Fund**

Due to the City's Recreation and Aquatic Center Fund annual receipts are not sufficient to cover operating expenses as noted on page 1, the General Fund must transfer money in order to balance the budget. The following table provides the amount of transfer from the General Fund along with comparisons to the City of Westerville and the City of Dublin. These cities report their recreational activities in a separate fund and require General Fund transfers to balance their budgets as well.

|  | CITY OF GROVEPORT |             |             |             |             |             |  |  |  |  |  |  |  |  |  |
|--|-------------------|-------------|-------------|-------------|-------------|-------------|--|--|--|--|--|--|--|--|--|
| YTD December 31,                           | 2019              | 2020        | 2021        | 2022        | 2023        | 2024        |  |  |  |  |  |  |  |  |  |
| Transfers Out                              | \$1,000,000       | \$1,100,000 | \$1,400,000 | \$1,250,000 | \$1,500,000 | \$1,950,000 |  |  |  |  |  |  |  |  |  |
| General Fund Balance                       | 3,766,104         | 3,986,961   | 5,947,898   | 9,904,333   | 14,632,136  | 20,161,595  |  |  |  |  |  |  |  |  |  |
| % of Transfer from General<br>Fund Balance | 26.55%            | 27.59%      | 23.54%      | 12.62%      | 10.25%      | 9.67%       |  |  |  |  |  |  |  |  |  |

|   | CITY OF WESTERVILLE |             |             |             |             |  |  |  |  |  |  |  |  |  |  |
|---|---------------------|-------------|-------------|-------------|-------------|--|--|--|--|--|--|--|--|--|--|
| YTD December 31,                        | 2019                | 2020        | 2021        | 2022        | 2023        |  |  |  |  |  |  |  |  |  |  |
| Transfers Out                           | \$6,400,000         | \$7,080,000 | \$7,300,000 | \$7,900,000 | \$6,150,000 |  |  |  |  |  |  |  |  |  |  |
| General Fund Balance                    | 43,311,549          | 46,729,435  | 53,251,976  | 54,429,935  | 55,223,527  |  |  |  |  |  |  |  |  |  |  |
| % of Transfer from General Fund Balance | 14.78%              | 15.15%      | 13.71%      | 14.51%      | 11.13%      |  |  |  |  |  |  |  |  |  |  |

| CITY OF DUBLIN                             |             |             |             |             |             |  |  |  |  |  |  |
|--|-------------|-------------|-------------|-------------|-------------|--|--|--|--|--|--|
| YTD December 31,                           | 2019        | 2020        | 2021        | 2022        | 2023        |  |  |  |  |  |  |
| Transfers Out                              | \$4,170,000 | \$5,375,000 | \$3,413,640 | \$3,400,000 | \$4,500,000 |  |  |  |  |  |  |
| General Fund Balance                       | 110,425,540 | 119,785,196 | 110,030,730 | 110,093,146 | 118,648,643 |  |  |  |  |  |  |
| % of Transfer from General<br>Fund Balance | 3.78%       | 4.40%       | 3.10%       | 3.08%       | 3.79%       |  |  |  |  |  |  |

Based on the City of Groveport's conservative budgeting practices, the Administration has grown the General Fund balance since 2019 therefore reducing the financial impact by percentage.

The amount subsidized by the City of Groveport is comparable to the City of Westerville only as the General Fund balance of Groveport has increased. Compared to the City of Dublin, the impact on the Groveport General Fund is far greater and then the City of Dublin.

A material decrease in General Fund income taxes and the continued increase in transfers out to the Recreation and Aquatic Center Fund would significantly impact the General Fund's ability to subsidize other funds, such as the Golf Course Fund, Street Fund, Transportation Services Fund and Senior Center Fund.

City of Groveport Recreation & Aquatic Center Fund Financial Analysis Page 3

### **Projected Increase in Operating Revenues**

The proposed increase in membership rates will not be sufficient to eliminate past or future operating losses of the Recreation Center noting the proposed increase will only help reduce the General Fund transfer needed to balance the budget. Assuming the rate structure was in affect for calendar year 2023 and 2024, combined with the projected increase in 2025, the loss from operations would be as follows:

| Description                   | YTD<br>12/31/2023 | YTD<br>12/31/2024 | Projected YTD 12/31/2025 |
|-------------------------------|-------------------|-------------------|--------------------------|
| Recreation & Aquatic          |                   |                   |                          |
| Center Operating Loss         | (\$1,384,089)     | (\$1,817,376)     | (\$1,448,340)            |
| Increase in Membership        |                   |                   |                          |
| Receipts New Fee              |                   |                   |                          |
| Schedule                      | 204,657           | 227,262           | 238,625                  |
| <b>Revised Operating Loss</b> | (\$1,179,432)     | (\$1,590,114)     | (\$1,209,715)            |

The Administration will not be able to establish rates at a level which will address the operating loss projected for future years. The overall operating loss has increased in past years based on increasing staffing levels at the Aquatic Center combined with significant increases in hourly rates to attract and retain lifeguards each year.

General commodity costs have significantly increased since 2020 (i.e. electricity, natural gas, chemicals) necessary for operations have also outpaced receipts and any membership gains from previous years.

### RECREATION AND AQUATIC CENTER FUND REVENUES AND EXPENDITURES JANUARY 1, 2016 - DECEMBER 31, 2024

| ACCOUNT                         | DESCRIPTION                                  | YEAR ENDED<br>2016 | YEAR ENDED 2017 | YEAR ENDED<br>2018 | YEAR ENDED<br>2019 | YEAR ENDED<br>2020 | YEAR ENDED<br>2021 | YEAR ENDED<br>2022 | YEAR ENDED<br>2023 | YEAR ENDED<br>2024 | TOTALS        |
|---------------------------------|--|--------------------|-----------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|---------------|
| 220.00.41511                    | AC INDOOR                                    | \$ 93,373          | \$ 65,017       | \$ 49,898          | \$ 55,433          | \$ 26,864          | \$ 36,213          | \$ 50,324          | \$ 67,009          | \$ 62,068          | \$ 506,199    |
| 220.00.41512                    | AC MEMBERSHIP FEES                           | 430,702            | 364,945         | 407,795            | 442,353            | (2,382)            | 236,935            | 275,657            | 294,155            | 314,742            | 2,764,902     |
| 220.00.41513                    | RC MEMBERSHIP FEE'S                          | 845,421            | 755,595         | 765,868            | 833,722            | 365,695            | 414,783            | 507,860            | 519,089            | 564,284            | 5,572,319     |
| 220.00.41520                    | SENIOR CENTER DAY TRIP FEES                  | -                  | -               | -                  | 543                | 1,943              | 1,241              | -                  | 160                | -                  | 3,887         |
| 220.00.41530                    | RECREATION PROGRAM FEE                       | 30,992             | 29,025          | 24,772             | 17,601             | 5,217              | 12,969             | 1,554              | (449)              | 2,930              | 124,610       |
| 220.00.41531                    | RECREATION ATHLETICS                         | 106,789            | 103,126         | 100,724            | 101,329            | 22,950             | 47,376             | 105,257            | 81,936             | 85,042             | 754,529       |
| 220.00.41532                    | RC SILVER SNEAKERS                           | 115,863            | 124,548         | 95,430             | 29,142             | 73,274             | 71,311             | 70,560             | 77,744             | 86,904             | 744,776       |
| 220.00.41533                    | RC OPTUM FITNESS                             | -                  | -               | 2,377              | 4,850              | 7,329              | 10,952             | 13,996             | 16,694             | 22,104             | 78,302        |
| 220.00.41534                    | CBUS RADIO GROUP COUPONS                     | _                  | _               | -                  | -                  | -                  | -                  | -                  | -                  | (4,426)            | (4,426)       |
| 220.00.41536                    | FITNESS INSTRUCTORS                          | 73,493             | 70,244          | 65,713             | 63,555             | 19,788             | 39,720             | 53,584             | 67,811             | 67,705             | 521,612       |
| 220.00.41537                    | RC CAPITAL-CONTRA REVENUE ACCOUNT            | (34,472)           | (30,907)        | (30,177)           | (32,149)           | (84,359)           | (114,640)          | (117,871)          | (132,417)          | (158,906)          | (735,898)     |
| 220.00.41840                    | MISCELLANEOUS                                | 87                 | 4,735           | 495                | 12,677             | 14,595             | 4,470              | 7,654              | 4,343              | 4,536              | 53,593        |
| 220.00.41852                    | BWC EMPLOYER PREMIUM REFUND                  | 4,494              | 10,874          | 15,800             | 13,218             | 35,392             | -                  | 343                | 1,252              | 1,202              | 82,575        |
| 220.00.41860                    | HEALTH CARE CONTRIBUTION                     | 16,897             | 19,723          | 18,990             | 15,445             | 16,514             | 16,796             | 20,636             | 18,598             | 20,821             | 164,420       |
|                                 | TOTAL OPERATING RECEIPTS                     | 1,683,640          | 1,516,925       | 1,517,685          | 1,557,718          | 502,819            | 778,127            | 989,554            | 1,015,926          | 1,069,006          | 10,631,400    |
|                                 |  |                    |                 |                    |                    |                    |                    |                    |                    |                    |               |
| OPERATING EXPE                  | ENDITURES:                                   |                    |                 |                    |                    |                    |                    |                    |                    |                    |               |
| Salaries and Bene               | efits  | 1,241,215          | 1,290,527       | 1,287,671          | 1,244,305          | 1,129,126          | 1,256,526          | 1,267,452          | 1,441,599          | 1,774,413          | 11,932,834    |
| Operational Cost                | ts   | 756,790            | 968,204         | 1,088,102          | 1,221,853          | 728,388            | 749,347            | 871,022            | 958,416            | 1,111,969          | 8,454,089     |
| TOTAL OPERATIN                  | G EXPENDITURES                               | 1,998,005          | 2,258,731       | 2,375,773          | 2,466,158          | 1,857,514          | 2,005,873          | 2,138,474          | 2,400,015          | 2,886,382          | 20,386,923    |
|                                 |  |                    | /=              | /                  | /                  | /                  | (1.22=2.2)         | /                  | / ·                | (1.0.000)          | /             |
| OPERATING INCO                  | DME (LOSS)                                   | (314,365)          | (741,805)       | (858,088)          | (908,440)          | (1,354,695)        | (1,227,746)        | (1,148,920)        | (1,384,089)        | (1,817,376)        | (9,755,523)   |
| Debt                            |  | 18,238             | 6,480           | 7,876              | 9,178              | 8,343              | 8,342              | 8,343              | 2,085              | -                  | 68,885        |
| Capital Outlay                  |  | 358,517            | 122,938         | 58,161             | 41,950             |                    |                    |                    | 227,927            | 115,332            | 924,825       |
|                                 |  |                    |                 |                    |                    |                    |                    |                    |                    |                    |               |
| OPERATING INCO<br>AND CAPITAL O | DME (LOSS) AFTER DEBT SERVICE<br>DUTLAY      | (691,120)          | (871,223)       | (924,125)          | (959,568)          | (1,363,038)        | (1,236,088)        | (1,157,263)        | (1,614,101)        | (1,932,708)        | (10,749,233)  |
|                                 |  |                    |                 |                    |                    |                    |                    |                    |                    |                    |               |
|                                 | RANSFER (SUBSIDY) TION & AQUATIC CENTER FUND | \$ 700,000         | \$ 1,155,000    | \$ 1,140,723       | \$ 1,000,000       | \$ 1,100,000       | \$ 1,400,000       | \$ 1,250,000       | \$ 1,500,000       | \$ 1,950,000       | \$ 11,195,723 |
| TO THE RECREAT                  | HON & AQUATIC CENTER FOND                    | \$ 700,000         | \$ 1,155,000    | \$ 1,140,723       | \$ 1,000,000       | \$ 1,100,000       | \$ 1,400,000       | \$ 1,250,000       | \$ 1,500,000       | \$ 1,950,000       | \$ 11,195,725 |
| GENERAL FUND B                  | BALANCE                                      | \$ 1,730,182       | \$ 2,896,141    | \$ 2,831,174       | \$ 3,766,104       | \$ 3,986,961       | \$ 5,947,898       | \$ 9,904,333       | \$ 14,632,136      | \$ 20,161,595      | \$ 65,856,524 |
| % OF TRANSFER C                 | COMPARED TO GENERAL FUND BALANCE             | 40.46%             | 39.88%          | 40.29%             | 26.55%             | 27.59%             | 23.54%             | 12.62%             | 10.25%             | 9.67%              | 17.00%        |
|                                 |  |                    |                 |                    |                    |                    |                    |                    |                    |                    |               |
|                                 |  |                    |                 |                    |                    |                    |                    |                    |                    |                    |               |

## RECREATION CENTER REVENUES AND EXPENDITURES JANUARY 1, 2016 - DECEMBER 31, 2024

| ACCOUNT           | DESCRIPTION                           | YEAR ENDED<br>2016 | YEAR ENDED<br>2017 | YEAR ENDED 2018 | YEAR ENDED<br>2019 | YEAR ENDED<br>2020 | YEAR ENDED 2021 | YEAR ENDED<br>2022 | YEAR ENDED 2023 | YEAR ENDED<br>2024 | TOTALS         |  |
|-------------------|---------------------------------------|--------------------|--------------------|-----------------|--------------------|--------------------|-----------------|--------------------|-----------------|--------------------|----------------|--|
| 220.00.41511      | AC INDOOR                             | \$ 93,373          | \$ 65,017          | \$ 49,898       | \$ 55,433          | \$ 26,864          | \$ 36,213       | \$ 50,324          | \$ 67,009       | \$ 62,068          | \$ 506,199     |  |
| 220.00.41513      | RC MEMBERSHIP FEE'S                   | 845,421            | 755,595            | 765,868         | 833,722            | 365,695            | 414,783         | 507,860            | 519,089         | 564,284            | 5,572,319      |  |
| 220.00.41520      | SENIOR CENTER DAY TRIP FEES           | -                  | -                  | -               | 543                | 1,943              | 1,241           | -                  | 160             | -                  | 3,887          |  |
| 220.00.41530      | RECREATION PROGRAM FEE                | 30,992             | 29,025             | 24,772          | 17,601             | 5,217              | 12,969          | 1,554              | (449)           | 2,930              | 124,610        |  |
| 220.00.41531      | RECREATION ATHLETICS                  | 106,789            | 103,126            | 100,724         | 101,329            | 22,950             | 47,376          | 105,257            | 81,936          | 85,042             | 754,529        |  |
| 220.00.41532      | RC SILVER SNEAKERS                    | 115,863            | 124,548            | 95,430          | 29,142             | 73,274             | 71,311          | 70,560             | 77,744          | 86,904             | 744,776        |  |
| 220.00.41533      | RC OPTUM FITNESS                      | -                  | -                  | 2,377           | 4,850              | 7,329              | 10,952          | 13,996             | 16,694          | 22,104             | 78,302         |  |
| 220.00.41534      | CBUS RADIO GROUP COUPONS              | -                  | -                  | -               | -                  | -                  | -               | -                  | -               | (4,426)            | (4,426)        |  |
| 220.00.41536      | FITNESS INSTRUCTORS                   | 73,493             | 70,244             | 65,713          | 63,555             | 19,788             | 39,720          | 53,584             | 67,811          | 67,705             | 521,612        |  |
| 220.00.41537      | RC CAPITAL-CONTRA REVENUE ACCOUNT     | (34,472)           | (30,907)           | (30,177)        | (32,149)           | (84,359)           | (114,640)       | (117,871)          | (132,417)       | (158,906)          | (735,898)      |  |
| 220.00.41840      | MISCELLANEOUS                         | 87                 | 4,735              | 495             | 12,677             | 14,595             | 4,470           | 7,654              | 4,343           | 4,536              | 53,593         |  |
| 220.00.41852      | BWC EMPLOYER PREMIUM REFUND           | 4,494              | 10,874             | 15,800          | 13,218             | 35,392             | -               | 343                | 1,252           | 1,202              | 82,575         |  |
| 220.00.41860      | HEALTH CARE CONTRIBUTION              | 16,897             | 19,723             | 18,990          | 15,445             | 16,514             | 16,796          | 20,636             | 18,598          | 20,821             | 164,420        |  |
|                   | TOTAL OPERATING RECEIPTS              | 1,252,937          | 1,151,980          | 1,109,890       | 1,115,365          | 505,202            | 541,192         | 713,897            | 721,771         | 754,264            | 7,866,498      |  |
| OPERATING EXPEN   | NDITURES:                             |                    |                    |                 |                    |                    |                 |                    |                 |                    |                |  |
| Salaries and Bene |                                       | 1,002,128          | 1,047,638          | 1,061,019       | 1,073,865          | 1,121,014          | 1,038,641       | 1,028,807          | 960,127         | 1,148,569          | 9,481,806      |  |
| Operational Costs | :                                     | 541,294            | 703,058            | 830,837         | 946,767            | 662,102            | 606,029         | 708,350            | 737,755         | 942,909            | 6,679,101      |  |
| TOTAL OPERATING   | S EXPENDITURES                        | 1,543,422          | 1,750,696          | 1,891,856       | 2,020,632          | 1,783,116          | 1,644,670       | 1,737,157          | 1,697,882       | 2,091,478          | 16,160,907     |  |
| OPERATING INCOM   | ME (LOSS)                             | (290,484)          | (598,716)          | (781,966)       | (905,266)          | (1,277,914)        | (1,103,478)     | (1,023,260)        | (976,111)       | (1,337,213)        | (8,294,410)    |  |
|                   |                                       |                    |                    |                 |                    |                    |                 |                    |                 |                    |                |  |
| Debt              |                                       | 18,238             | 6,480              | 7,876           | 9,178              | 8,343              | 8,342           | 8,343              | 2,085           | -                  | 68,885         |  |
| Capital Outlay    |                                       | 358,517            | 122,938            | 58,161          | 41,950             |                    |                 |                    | 227,927         | 115,332            | 924,825        |  |
| OPERATING INCOM   | ME (LOSS) AFTER DEBT SERVICE<br>UTLAY | \$ (667,239)       | \$ (728,134)       | \$ (848,003)    | \$ (956,394)       | \$ (1,286,257)     | \$ (1,111,820)  | \$ (1,031,603)     | \$ (1,206,123)  | \$ (1,452,545)     | \$ (9,288,120) |  |
|                   |                                       |                    |                    |                 |                    |                    |                 |                    |                 |                    |                |  |

# AQUATIC CENTER REVENUES AND EXPENDITURES JANUARY 1, 2016 - DECEMBER 31, 2024

| DESCRIPTION                  | YE/ | AR ENDED<br>2016 | YE | AR ENDED<br>2017 | YE | AR ENDED<br>2018 | YEA | AR ENDED<br>2019 | YEA | AR ENDED | YE | AR ENDED<br>2021 | YE | AR ENDED  | YI | EAR ENDED<br>2023 | YE | AR ENDED  | <br>TOTALS        |
|------------------------------|-----|------------------|----|------------------|----|------------------|-----|------------------|-----|----------|----|------------------|----|-----------|----|-------------------|----|-----------|-------------------|
| AC MEMBERSHIP FEES           | \$  | 430,702          | \$ | 364,945          | \$ | 407,795          | \$  | 442,353          | \$  | (2,382)  | \$ | 236,935          | \$ | 275,657   | \$ | 294,155           | \$ | 314,742   | \$<br>2,764,902   |
| AQUATIC CENTER EXPENDITURES: |     |                  |    |                  |    |                  |     |                  |     |          |    |                  |    |           |    |                   |    |           |                   |
| Salaries and Benefits        |     | 239,087          |    | 242,889          |    | 226,652          |     | 170,440          |     | 8,112    |    | 217,885          |    | 238,645   |    | 481,472           |    | 625,844   | 2,451,028         |
| Operational Costs            |     | 215,496          |    | 265,146          |    | 257,265          |     | 275,086          |     | 66,286   |    | 143,318          |    | 162,672   |    | 220,661           |    | 169,060   | <br>1,774,988     |
| TOTAL EXPENDITURES           |     | 454,583          |    | 508,035          |    | 483,918          |     | 445,526          |     | 74,398   |    | 361,203          |    | 401,317   |    | 702,133           |    | 794,904   | <br>4,226,016     |
| OPERATING INCOME (LOSS)      | \$  | (23,881)         | \$ | (143,089)        | \$ | (76,122)         | \$  | (3,173)          | \$  | (76,781) | \$ | (124,267)        | \$ | (125,660) | \$ | (407,978)         | \$ | (480,162) | \$<br>(1,461,114) |