

Groveport Recreation Department

Council Report

For March 18, 2019 Committee of Whole Meeting

THE CONNECTION (APRIL)

See attached.

STATS

Enclosed.

HAPPY NEW YOU STATS

The Happy New You promotion ran in January and February of 2019. New customers who purchased a membership during this time period could pick one of the following gifts from the City (additional month for free OR 4 GRC day passes OR 4 GAC Day Passes OR Free Round of Golf at The Links of Groveport). Please see below stats.

Membership Statistics

	<u>Jan. 2019</u>	<u>Feb. 2019</u>	<u>Total</u>
Total Membership Income	\$43,655.55	\$32,401.30	\$76,056.85 (727 members)

NOTE: 36% of those who purchased a membership, purchased via Electronic Fund Transfer, meaning that the majority of the funds collected will be monthly debits.

NOTE: In 2018, a total of \$66,726.72 was generated from this promotional campaign. When comparing 2018 to 2019, an additional **\$9,330.13** was generated in 2019.

# Resident Households	53
# Corp. Res. Households	7
# Non-Resident Households	147
# Total Households	207
# Total Persons in Households	391

Staff marketed the program with direct mail postcards, thru our website, via our e-newsletter, via email campaign and newspaper ads. However, the majority of our new customers learned of the special from friends who are current members.

I would like to commend staff for their extra effort during this promotion. Hundreds of facility tours were given during this period. Hundreds were also given during the Merry Fitness campaign (Nov. & Dec. of 2018).

In total, the 2018 Merry Fitness campaign (Nov. – Dec. 2018) and 2019 Happy New You campaign, brought in a grand total of **\$141,521.40**.

LAZY RIVER PUMP FUNCTIONING

Just a few days after the small fire in the Indoor Pool's Pump/Filtration Room, the Lazy River Pump was up and running thanks to Jeff Fields and Wade Dow of the Parks & Facilities Dept.

GRC CLOSURES IN APRIL

This is just a reminder that the Groveport Recreation Center will be closed on Friday, April 12 (Scheduled Maintenance & Repair) and on Sunday, April 21 (Easter).

PAINT PROJECTS AT GROVEPORT AQUATIC CENTER

Staff met with vendor regarding two paint projects at the Groveport Aquatic Center. The first project (prep and paint interior of bath house) will most likely take place in April. The second project (prep and paint cement pool bottom & portion of walls) will take place after the pool closes for the season.

Revised
3-18-19

[illegible]

**Groveport Recreation Department
GRC Membership Sales**

Resident

Type	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Youth	0	0											0
Teen	3	1											4
HS	0	0											0
College	0	1											1
Yng Adult	2	1											3
Adult	12	8											20
Senior	18	14											32
Snr Couple	7	6											13
HH2	9	6											15
HH3	3	2											5
HH4+	6	3											9
Total	60	42	0	0	0	0	0	0	0	0	0	0	102

Corp. Resident

Type	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Youth	0	0											0
Teen	0	0											0
HS	0	0											0
College	0	0											0
Yng Adult	0	0											0
Adult	3	2											5
Senior	3	6											9
Snr Couple	2	4											6
HH2	5	1											6
HH3	2	1											3
HH4+	4	4											8
Total	19	18	0	0	0	0	0	0	0	0	0	0	37

Non-Resident

Type	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Youth	0	5											5
Teen	2	4											6
HS	1	1											2
College	5	7											12
Yng Adult	5	7											12
Adult	24	18											42
Senior	58	50											108
Snr Couple	16	20											36
HH2	9	7											16
HH3	8	7											15
HH4+	12	12											24
Total	140	138	0	0	0	0	0	0	0	0	0	0	278

Grand

Total	219	198	0	0	0	0	0	0	0	0	0	0	417
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Figures above reflect the number of households.

[illegible]

Check-In

[illegible][illegible]

**Groveport Recreation Department
GRC Facility Rentals**

Room	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Lock 22		1											1
1847													0
Ohio		3											3
Erie	8	8											16
Multi-P													0
Kitchen		1											1
Fit. Studio													0
C-Wall													0
Gym 1/2	1	3											4
Gym Full		1											1
Lap Lane													0
Lap Pool													0
Pool													0
Total	9	17	0	0	0	0	0	0	0	0	0	0	26

GRC Facility Rental Revenue (\$)

Room	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Lock 22		120											120
1847													0
Ohio		370											370
Erie	320	320											640
Multi-P													0
Kitchen		30											30
Fit. Studio													0
C-Wall													0
Gym 1/2	50	150											200
Gym Full		160											160
Lap Lane													0
Lap Pool													0
Pool													0
Total	370	1,150	0	0	0	0	0	0	0	0	0	0	1,520

- The info. noted above only includes rentals that generated direct revenue.
- Excluded from above: American Red Cross, Natl. Guard Ceremonies, B-Day Parties, COG Events, etc.

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[illegible]

GAC

# Parties	0	0	0
Revenue	0	0	0

Kiddin' Around Room Visits - AM

[illegible]

Kiddin' Around Room Visits - PM

[illegible]**Kiddin' Around Room Revenue (\$)**[illegible]

Groveport Recreation Department
Park Shelter & Log House Reservations

[illegible]

Revenue (\$)

[illegible]

Groveport Recreation Department

Year:

2019

FITNESS

Fitness Classes (Participants)

Class	Instructor	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total	Avg./Mo.
SS	C.Coakley	283	575											858	429.00
TRX	C.Coakley	116	123											239	119.50
H2O Kickbox	S. Denune	41	28											69	34.50
Cycling	S. Denune	20	20											40	20.00
H2O Aerobics	S. Denune	53	44											97	48.50
Trim Tummies	S. Denune	29	34											63	31.50
SS MSROM	S. Denune	99	207											306	153.00
Total Body H2O	S. Denune	29	48											77	38.50
SWAT	S. Denune	34	31											65	32.50
SS MSROM	K. Frank	46	109											155	77.50
Arthritis Aquatics	K. Frank	129	147											276	138.00
Arthristis Land	K. Frank	52	33											85	42.50
Stretch to Fitness	K. Frank	23	31											54	27.00
H2O Aerobics	K. Frank	112	156											268	134.00
Aqua Zumba	K. Frank	39	61											100	50.00
Zumba	K. Frank	80	81											161	80.50
Tai Chi	M. Henry	17	23											40	20.00
Strength&Condit.	A. Neu													0	0.00
Step/Strength	A. Neu													0	0.00
Pilates	A. Neu	50	57											107	53.50
Barre	A. Neu	47	26											73	36.50
Kickboxing	A. Neu	26	23											49	24.50
The Camp	J. James	8	15											23	11.50
Pilates Fusion	J. James	12	7											19	9.50
Group Fit	J. James	4	4											8	4.00
Yoga	L. Pepper	13	12											25	25.00
Happy Move Year Tri	A. Van Huffel	20												20	20.00
ABD 5k / walk	A. Van Huffel													0	0.00
Joe Newland Bike	A. Van Huffel													0	0.00
Trail Riders	A. Van Huffel													0	0.00
Total		1,382	1,895	0	0	0	0	0	0	0	0	0	0	3,277	3,277.00

Contractor	Personal Training (Sessions)												Total	Avg./Mo.
	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.		
S. Denune	67	58											125	62.50
J. McDonnell	52	41											93	46.50
J. James	42	57											99	49.50
C. Coakley	4	5											9	4.50
Total	165	161	0	0	0	0	0	0	0	0	0	0	326	163.00

Groveport Recreation Department

ATHLETICS

Adult Team Sports

Sex	Season	Sport	Division	Day of Play	Begin Date	End Date	# Teams
Co-Ed	Winter	Volleyball	Open	Wed.	1/16/2019	3/27/2019	0
Total							0

Adult Individual Sports

Sex	Season	Sport	Division	Day of Play	Begin Date	End Date	# Individuals
Co-Ed	Winter	Beginner Pickleball	B	Wed.	1/9/2019	2/13/2019	12
Co-Ed	Winter	Pickleball Ladder League	Open	Sun.	1/20/2019	3/17/2019	24
Co-Ed	Winter	Intermediate Pickleball	Int.	Wed.	2/20/2019	3/27/2019	12
Total							48

Youth Team Sports, Camps, Clinics

Sex	Season	Sport	Ages	Sponsor	Begin Date	End Date	R	NR
Co-Ed	Winter	Karate	6 and over	GRD	1/5/2019	2/9/2019	5	9
Co-Ed	Winter	Basketball Clinic	1-2 Grade	GRD	12/1/2018	2/2/2019	5	12
Co-Ed	Winter	Youth Basketball League	3-4 Grade	GRD	1/5/2019	2/22/2019	15	17
Co-Ed	Winter	Youth Basketball League	5-6 Grade	GRD	1/5/2019	2/22/2019	17	44
Co-Ed	Winter	HS Gym Friday	4-6 Year	GRD	1/11/2019	3/1/2019	2	18
Co-Ed	Winter	HS Gym Friday	7-14 Year	GRD	1/11/2019	3/1/2019	6	28
Co-Ed	Winter	HS Gym Tuesday	4-6 Year	GRD	1/8/2019	2/26/2019	1	9
Co-Ed	Winter	HS Gym Tuesday	7-14 Year	GRD	1/8/2019	2/26/2019	0	9
Co-Ed	Winter	Little Ballers Basketball	4-6 Year	Bally Sport	1/15/2019	2/19/2019		21
Co-Ed	Winter	Little Ballers Basketball	4-6 Year	Bally Sport	1/15/2019	2/19/2019		9
Co-Ed	Winter	Learn to Volley	8-12 Year	Bally Sport	1/14/2019	2/18/2019		9
Co-Ed	Winter	Mini Dribblers Indoor Soccer	3-4 Year	Bally Sport	1/17/2019	2/21/2019		15
Co-Ed	Winter	Mini Dribblers Indoor Soccer	5-6 Year	Bally Sport	1/17/2019	2/21/2019		8
TOTAL							51	208

**Groveport Recreation Department
General Programming**

Classes	Res.	NR	Month	Special Event	Res.	NR	Month
Parent/Tot		42	Jan.	Dad/Daughter Dance	16	51	Feb.
Open Swim		32	Feb.	Breakfast w/ Bunny			April
			March	Marshmallow Drop			April
			April	Garage Sale Spr (Permits)			May
			May	Garage Sale Spr (Maps)			May
			June	Touch A Truck (Vehicles)			August
			July	Touch A Truck (Patrons)			August
			Aug.	Garage Sale Fall (Permits)			Sept.
			Sept.	Garage Sale Fall (Maps)			Sept.
			Oct.	Accessible Trick or Treat			Nov.
			Nov.	Crafter's Bazaar (Attendees)			Nov.
			Dec.	Crafter's Bazaar (Vendors)			Dec.
Total	0	74		Lunch w/ Santa			Dec.
				Total	16	51	
Parent/Tot		71	Jan.				
Open Gym		65	Feb.				
			March				
			April				
			May				
			June				
			July				
			Aug.				
			Sept.				
			Oct.				
			Nov.				
			Dec.				
Total	0	136					
Kids Night Out	14	10	Jan.				
	8	6	Feb.				
			March				
			April				
			May				
			June				
			July				
			Aug.				
			Sept.				
			Oct.				
			Nov.				
			Dec.				
Total	22	16					

Groveport Recreation Department

Group Swim Lessons

Program	Res.	NR	Days	From	To	Indoor	Outdoor
Parent & Tot	2	7	T/Th.	1/8/2019	1/31/2019	x	
Adult	2	0	T/Th.	1/8/2019	1/31/2019	x	
5 Yr. & Under	10	21	T/Th.	1/8/2019	1/31/2019	x	
6 Yr. & Over	14	11	T/Th.	1/8/2019	1/31/2019	x	
Parent & Tot	1	8	T/Th.	2/5/2019	2/28/2019	x	
Adult	0	2	T/Th.	2/5/2019	2/28/2019	x	
5 Yr. & Under	4	26	T/Th.	2/5/2019	2/28/2019	x	
6 Yr. & Over	19	6	T/Th.	2/5/2019	2/28/2019	x	
TOTAL	52	81					

Private/Semi-Private Swim Lessons

	Jan.	Feb.	March	April	May	June	
Private	6	24					
Semi-Private	0	0					
	July	Aug.	Sept.	Oct.	Nov.	Dec.	TOTAL
Private							30
Semi-Private							<u>0</u>
							30

Groveport Recreation Department
Aquatics Special Events

Special Event	Pool	Date	Residents	Non-Res.
Underwater Easter Egg Hunt	Indoor			
Movie In The Park	Park			
Mom and Son Game Night	Outdoor			
Dog Paddle Palooza	Outdoor			
Pumpkin' Plunge	Indoor			
TOTAL			0	0

Note:

Statistics for Super Family Sundays, Father's Day Special, Belated Mother's Day Special and Appreciation Weeks are included in Daily Visit Figures (Outdoor Pool).

Classes

Special Event/Class	Pool	Date	# Participants
Kayak Roll Sessions	Indoor	1/6/2019	9
(Columbus Outdoor Pursuits)	Indoor	1/20/2019	1
	Indoor	2/3/2019	17
	Indoor	2/17/2019	10
	Indoor	3/3/2019	
	Indoor	3/10/2019	
	Indoor	3/24/2019	

Total: **37**
Revenue: **\$370**

SCUBA	Indoor	Jan/Feb	3
(Columbus Scuba)	Indoor	April	
	Indoor	May/June	
	Indoor	June/July	
	Indoor	August	0
	Indoor	September	0

Total: **3**
Revenue: **\$225**

ARC Lifeguard Certification	Indoor	Feb.	5
Classes	Indoor	March	
	Indoor	April	
	Indoor	May	
	Indoor	June	

Total: **5**
Revenue: **\$1,100**

ISR Swim Lessons	Indoor	Jan	105
	Indoor	Feb	96
	Indoor	Mar	
	Indoor	Apr	
	Indoor	May	
	Indoor	June	
	Indoor		0
	Indoor		

Total: **201**
Revenue: **\$603**

AQUATICS

Incidents/Accidents

O - Pool	May	June	July	Aug.	Sept.	Total
First Aid						0
H2O Rescue						0
Behavior						0
Police						0
Total						0

Groveport Recreation Department Climbing Wall Visits

[illegible]

GROVEPORT RECREATION DEPARTMENT
GROVEPORT SENIOR CENTER
2019

	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Resident	82	93										
Non-Resident	307	327										
Total Membership	389	420										

	Activities													
Activity	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total	Avg/Mo.
Euchre	128	167											295	148
Billiards	8	11											19	10
Game Day	30	34											64	32
Line Dancing	19	22											41	21
Crafts (Thurs)	17	15											32	16
Quilting	3	8											11	6
Lunch (Thurs)	186	199											385	193
Lunch Munchers	14	n/a											14	7
Book Club	2	n/a											2	1
Chair Volleyball	53	40											93	47
Monthly Craft	7	7											14	7
Wellness Clinic	n/a	n/a											0	0
Foot Care Clinic	6	12											18	9
Total	473	515	0	0	0	0	0	0	0	0	0	0	988	494

Other Programs

	Month	# Participants	Misc. Info.
Wheeling Downs	Jan.	14	
LaComedia Dinner Theatre	Feb	7	