

Proposed amendments to in season golf rates

Attached are the proposed rates changes for 2014 that I am requesting Council to consider.

*No changes to the weekday rates. We have a competitive weekday rate and have increased our play as a result, so a rate increase is not recommended.

*Amendments to Weekend and Holiday rates.

Moving to a three tier system to better maximize revenue potential during “Prime time” tee times, and only offering 18 holes tee times until 11:00am. The rates proposed are based on a market analysis of other area golf courses, improvements made by the city to the golf course and facilities, and the improved golf course conditions. The increase reflects a 20% increase to Non-Residents and a 15% increase to Residents.

*Golf Cart fees.

This increase is also based on comparing golf cart fees at other area courses and the addition of the new golf cart fleet in 2013. The proposed increase (10%) is still below market value relative to other area courses, but I felt an increase comparable to other area course would be too dramatic of an increase and turn players off.

Columbus City Courses	\$7.00 (9)	\$14.00 (18)
Blacklick Woods	\$7.00 (9)	\$ 14.00 (18)
Pine Hill	\$7.00 (9)	\$14.00 (18)

*Annual Season Pass

I would like Council to consider placing a moratorium on the issuance of any new season passes, and allow anyone currently enrolled in the program to renew their season pass but once they choose to not renew their pass it will no longer be available. I believe as long as we offer season passes there will always be the stigma of the old private club, and not the welcoming and open to everyone municipal golf course that we are.