



RECREATION AND OUTDOOR AQUATIC CENTER

REPORT TO COUNCIL

August 17th, 2023

DEPARTMENT ACTIVITIES – July 2023

- **Outdoor Aquatic Center 20th Anniversary Celebration:**
 - On the 4th of July we held a 20th Anniversary Celebration of the outdoor pool. Members and guests received free Pepsi products including T Shirts and beverages. We also were able to provide a free giveaway for tickets to the Columbus Zoo and Columbus Clippers. Food trucks were on site until 7p and we had several families stay at the park to enjoy the fireworks later that evening.
- **Meetings:**
 - **I Heart Media:** Meeting on July 21st with I Heart Media to discuss an upcoming advertising campaign for the Groveport Rec Center utilizing digital platforms and radio.
 - **Heartland Carpet Cleaning:** Meeting on July 25th to discuss the indoor pool shutdown and cleaning of tile.
- **Programs:**
 - **SCUBA:** 1 SCUBA class offered in July.
 - **Swim Lessons:** 37 classes offered in July.
 - **Groveport Tennis Academy:** 7 classes offered in July
 - **Lifeguard Class:** 2 lifeguard classes offered in July.
 - **Fitness Classes:** 27 fitness classes offered weekly in July.
- **Membership:**
 - **Rec Center:**
 - Memberships Sold: 235 in July 2023
 - Total Visits: 10,519 visits in June 2023.
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 - Day Passes Purchased: 121 in July 2023.
 - **Outdoor Aquatic Center:**
 - Total Visits: 9,915 visits in June 2023.
 - Total Visits: 9,713 visits in July 2023.