



RECREATION DEPARTMENT  
7370 Groveport Road • Groveport, OH 43125  
614-836-1000 / [www.groveport.org](http://www.groveport.org)

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**To:** Mayor, Members of City Council and Administrator

**From:** Seth Bower

**Date:** 2/1/25

**RE:** Recreation Center Membership Rates

**ANALYSIS OF RECREATION CENTER MEMBERSHIP FEES:**

A study was performed to determine whether or not current membership rates needed to be increased to help address transfers from the general fund.

It was discovered that the last membership rate increase was passed in 2012. In addition, a market study was performed that showed the recreation center was under market compared to other recreation centers/gyms.

	<u>Day Passes</u>	<u>Adult</u>	<u>Couple</u>	<u>Household of 3</u>	<u>Household of 4</u>
Lifetime Pickerington	\$30	\$99	\$149	\$169	\$189
Jerry Garver YMCA	\$10	\$43.99	\$68.99	\$74.99	\$74.99
Westerville Community Center	\$10 R/\$20 NR	\$32 R/\$56 NR	\$64 R/\$112 NR	\$85 R/\$149 NR	\$85 R/\$149 NR
Worthington Rec Center	\$8	\$21.66 R/\$28.16 NR	\$35 R/\$45.50 NR	\$41.25 R/\$53.66 NR	\$47.50 R/\$61.75 NR
Dublin Rec Center	\$10 R/\$17 NR	\$24.33 R/\$64.33 NR	\$40.17 R/\$111.83 NR	\$53.50 R/\$147.67 NR	\$61.00 R/\$166.83 NR
<b>Market Average:</b>	<b>\$13.60/\$17.00</b>	<b>\$44.19/\$58.29</b>	<b>\$71.43/\$97.46</b>	<b>\$84.74/\$118.86</b>	<b>\$91.49/\$128.31</b>
Groveport Rec Center					
Current	\$8 R/\$12 NR	\$21.30 R/\$36.60 NR	\$36.20 R/\$62.60 NR	\$46.30 R/\$69.50 NR	\$58 R/\$86.90 NR
Groveport Rec Center					
Proposed	\$10 R/\$20 NR	\$23 R/\$46 NR	\$38 R/\$78 NR	\$60 R/\$90 NR	\$60 R/\$90 NR

There are also concerns regarding the structure of the memberships as it relates to quality customer service. Currently, guests have two options for a membership. First, they can sign up for an annual membership. Second, they could sign up for a 30-day membership. If they sign up for a 30-day membership, they have to come into the Rec Center every 30 days and fill out the proper paperwork to renew their membership.

In addition, there are currently nine categories of memberships. This has caused significant frustration and confusion for our guests. In the summary below are the proposed changes to address all of the issues noted above.

**Summary:**

- Eliminate four membership categories in order to streamline the membership process to six possible types.
  - The following membership categories would be eliminated:
    - Youth (3-12)
    - Teen (13-18)
    - Young Adults (19-24 Years)
    - Household of 3
  - The following two membership categories would be modified:
    - Youth (3-17)
    - Adult (18-24)
    - Household (Three or More)
- Eliminate the 30-day pass option.
  - Create a monthly auto draft option that never expires and can be cancelled at any time.
  - Require a resident check to be performed annually for all resident memberships.
- Increase membership/day pass rates for the Rec Center (See Attached).
- Increase in day pass rate for the Outdoor Aquatic Center (See Attached).
- 5% annual increase to memberships moving forward.
- New rates will be effective September 1<sup>st</sup>, 2025.

The following documents provide a redlined synopsis of changes for both annual and monthly membership tiers. The third document is the proposed new rate sheet for both annual and monthly membership tiers. Finally, I have provided documents displaying the rate increase from 2012 and rates from 2003 for review.

# Annual Pass Rates (effective 8-31-2020)



## Groveport Resident & Corporate Resident

Classification	Pay in Full	OR	Monthly Debit Pay Option			
			Amount due at sign-up	Remaining Balance	11 Debits of \$/each	Affordable (Pay in Full divided by 365 days)
<del>Youth</del> ( <del>3—12 Yrs.</del> )	\$122	OR	\$12.00	\$110.00	\$10.00	-.33/day
<del>Teen</del> ( <del>13—18 Yrs.</del> )	\$170	OR	\$16.00	\$154.00	\$14.00	-.47/day
<del>Young Adult</del> ( <del>19—24 Yrs.</del> )	\$182	OR	\$17.00	\$165.00	\$15.00	-.50/day
Youth (3-17)	\$228					
Adult ( <del>25</del> 18– 54 Yrs.)	\$213 \$276	OR	\$17.75	\$195.25	\$17.75	-.58/day
Senior Adult (55 Yrs. +)	\$107 \$144	OR	\$9.10	\$97.90	\$8.90	-.29/day
Senior Couple (both 55 Yrs. +)	\$193 \$240	OR	\$17.00	\$176.00	\$16.00	-.53/day
<del>Household</del> <del>of 2</del> Couple	\$362 \$456	OR	\$32.00	\$330.00	\$30.00	-.99/day
Household (Three or More)	\$463 \$720	OR	\$39.50	\$423.50	\$38.50	1.27/day
Household of 4+	\$580	OR	\$49.25	\$530.75	\$48.25	1.59/day

## Non-Resident

Classification	Pay in Full	OR	Monthly Debit Pay Option			
			Amount due at sign-up	Remaining Balance	11 Debits of \$/each	Affordable (Pay in Full divided by 365 days)
<del>Youth</del> ( <del>3—12 Yrs.</del> )	\$240	OR	\$23.00	\$187.00	\$17.00	-.58/day
<del>Teen</del> ( <del>13—18 Yrs.</del> )	\$293	OR	\$29.00	\$264.00	\$24.00	-.80/day
<del>Young Adult</del> ( <del>19—24 Yrs.</del> )	\$311	OR	\$25.00	\$286.00	\$26.00	-.85/day
Youth (3-17)	\$468					
Adult ( <del>25</del> 18– 54 Yrs.)	\$366 \$552	OR	\$36.00	\$330.00	\$30.00	1.00/day
Senior Adult (55 Yrs. +)	\$185 \$276	OR	\$20.00	\$165.00	\$15.00	-.51/day
Senior Couple (both 55 Yrs. +)	\$334 \$504	OR	\$26.00	\$308.00	\$28.00	-.92/day
<del>Household</del> <del>of 2</del> Couple	\$626 \$936	OR	\$54.00	\$572.00	\$52.00	1.72/day

Household (Three or More)	<del>\$695</del> \$1,080	OR	<del>\$57.00</del>	<del>\$638.00</del>	<del>\$58.00</del>	<del>1.90/day</del>
<del>Household of 4+</del>	<del>\$869</del>	OR	<del>\$77.00</del>	<del>\$792.00</del>	<del>\$72.00</del>	<del>2.38/day</del>

\*Active Military, Police Officers & Fire Fighters are eligible to receive a 10% discount on the pass of their preference.

\*Persons with permanent disability (receiving Social Security Disability) are eligible to receive a 15% discount on their portion of a pass.

Over for additional information

## Day Pass Fees for Non-Members

Classification	Resident	Non-Resident
Infant (0 – 2 Yrs.)	Free	Free
Individual	<del>\$8</del> \$10	<del>\$12</del> \$20

- No Cash Refunds for Day Passes.
- Checks are not accepted for Day Passes ~~or 10-Packs.~~
- Proof of Groveport Residency is required to receive Groveport Resident Rate. ~~Children/Teens Youth~~ attending the facility either without the presence of their resident parent/legal guardian or without a Resident I.D. Card will be charged the Non-Resident Rate.
- Patron must have a Non-Resident ID or Resident ID to obtain a day pass.

## Additional Important Information

- A complete list of Facility Rules & Pass Policies is attached to each contract and are also available at the front desk. Staff strongly recommend that patrons thoroughly review the information prior to paying for a day pass or signing a contract.
- ~~With the exception of "Seasonal Specials" and the 30-Day Pass for Full-Time College Students, Passes are ANNUAL (12 months in duration). Monthly payment (Electronic Fund Transfer) is available for your convenience, but contracts are not month-to-month. The monthly pass can be auto renewed each month with no minimum contract and the ability to cancel at any time.~~
- For those choosing the Electronic Fund Transfer payment option, first month's payment is due at time of purchase. Monthly debit occurs around the 15<sup>th</sup> of the month. Please allow for a 2 – 3 day debit window.
- No initiation fees are charged for new or renewing contracts.
- Proof of age may be required for passes at time of purchase. Parent/Legal Guardian consent is also required.
- Proof of Groveport residency is required **annually** to receive the Groveport Resident Rate for both new and renewing contracts.
- ~~Pass Holders may renew their passes no sooner than 30 days prior to expiration. Passes do NOT automatically renew without completing a new contract each year.~~
- Classes **and** programs ~~& child care~~ are not included in the pass fee, but are offered at a nominal fee.
- ~~Hours for the indoor pool, rock climbing wall and child care differ from the normal facility hours.~~ Hours are subject to change.
- All **annual** passes are non-refundable & non-transferable, except for the following hardship cases: job transfer outside of a 25-mile radius of the facility, relocation/move outside of a 25-mile radius of the facility, medical condition of an indefinite nature, death. No other requests will be accepted. Cancellation requests must be sent in writing to the Recreation Director.



- There will be a 5% annual increase moving forward towards membership rates.
- New rates will be effective September 1<sup>st</sup> 2025
- Outdoor Aquatic Center pass will increase to: \$10/res. \$20/non-resident



## ~~30-Day~~ Monthly Memberships

The Groveport Recreation Center also offers ~~30-Day~~ Monthly Memberships.

<u>Classification</u>	<u>Resident</u>	<u>Non-Res.</u>
<del>Youth (3 - 12 Yrs)</del>	<del>\$12.20</del>	<del>\$21.00</del>
<del>Teen (13 - 18 Yrs)</del>	<del>\$17.00</del>	<del>\$29.30</del>
<del>Young Adult (19 - 24 Yrs)</del>	<del>\$18.20</del>	<del>\$31.10</del>
Youth (3-17)	\$19	\$39
<del>Adult (25-18- 54 Yrs)</del>	<del>\$21.30</del>	<del>\$36.60</del>
	\$23	\$46
<del>Senior Adult (55 Yrs +)</del>	<del>\$10.70</del>	<del>\$18.50</del>
	\$12	\$23
<del>Senior Couple (both 55 Yrs +)</del>	<del>\$19.30</del>	<del>\$33.40</del>
	\$20	\$42
<del>Household of 2-Couple</del>	<del>\$36.20</del>	<del>\$62.60</del>
	\$38	\$78
<del>Household of 3-(Three or More)</del>	<del>\$46.30</del>	<del>\$69.50</del>
	\$60	\$90
<del>Household of 4+</del>	<del>\$58.00</del>	<del>\$86.90</del>

# REC CENTER MEMBERSHIP RATES

## MONTHLY

DAY PASS: \$10 RESIDENT  
\$20 NON RESIDENT

<u>CLASSIFICATION</u>	<u>RESIDENT</u>	<u>NON RESIDENT</u>
YOUTH (3-17)	\$19	\$39
ADULT (18-54)	\$23	\$46
SENIOR ADULT (55 Yrs +)	\$12	\$23
SENIOR COUPLE (55 Yrs. +)	\$20	\$42
COUPLE	\$38	\$78
HOUSEHOLD (THREE OR MORE)	\$60	\$90

## ANNUAL

<u>CLASSIFICATION</u>	<u>RESIDENT</u>	<u>NON RESIDENT</u>
YOUTH (3-17)	\$228	\$468
ADULT (18-54)	\$276	\$552
SENIOR ADULT (55 Yrs +)	\$144	\$276
SENIOR COUPLE (55 Yrs. +)	\$240	\$504
COUPLE	\$456	\$936
HOUSEHOLD (THREE OR MORE)	\$720	\$1,080



# REC CENTER MEMBERSHIP RATES

## ADDITIONAL INFO

- No Cash Refunds for Day Passes.
- Checks are not accepted for Day Passes.
- Proof of Groveport Residency is required to receive Groveport Resident Rate. Youth attending the facility either without the presence of their resident parent/legal guardian or without a Resident I.D. Card will be charged the Non-Resident Rate.
- Patron must have a Non-Resident ID or Resident ID to obtain a day pass.
- A complete list of Facility Rules & Pass Policies is attached to each contract and are also available at the front desk. Staff strongly recommend that patrons thoroughly review the information prior to paying for a day pass or signing a contract.
- The monthly pass can be auto renewed each month with no minimum contract and the ability to cancel at anytime.
- For those choosing the Electronic Fund Transfer payment option, first month's payment is due at time of purchase. Monthly debit occurs around the 15th of the month. Please allow for a 2 – 3 day debit window.
- No initiation fees are charged for new or renewing contracts.
- Proof of age may be required for passes at time of purchase. Parent/Legal Guardian consent is also required.
- Proof of Groveport residency is required annually to receive the Groveport Resident Rate for both new and renewing contracts.
- Classes and programs are not included in the pass fee, but are offered at a nominal fee.
- Hours are subject to change.
- All annual passes are non-refundable & non-transferable, except for the following hardship cases: job transfer outside of a 25-mile radius of the facility, relocation/move outside of a 25-mile radius of the facility, medical condition of an indefinite nature, death. No other requests will be accepted. Cancellation requests must be sent in writing to the Recreation Director.



## Annual Pass Rates

Groveport Recreation Center 2012

### GROVEPORT RESIDENT / CORPORATE RESIDENT

Classification	Pay In Full	Monthly Debit Payment Option (Electronic Fund Transfer)			
		11 Debits of	Amount Due at Signing	Weekly (Approximation)	Daily (Approximation)
Youth (3 - 12 yrs.)	\$122.00	\$10.00	\$36.00	\$2.35	\$0.33
Full Time College Student	\$183.00	\$15.25	\$39.25	\$3.52	\$0.50
Adult (13 - 54 Yrs)	\$213.00	\$17.75	\$41.75	\$4.10	\$0.58
Adult Active Military, Police & Fire	\$213.00	\$17.75	\$41.75	\$4.10	\$0.58
Senior Adult (55+ yrs.)	\$107.00	\$8.75	\$34.75	\$2.06	\$0.29
Senior Married Couple	\$193.00	\$16.00	\$41.00	\$3.71	\$0.53
Family of 2	\$362.00	\$30.00	\$56.00	\$6.96	\$0.99
Family of 3	\$463.00	\$38.50	\$63.50	\$8.90	\$1.27
Family of 4+	\$580.00	\$48.00	\$76.00	\$11.15	\$1.59

OR

### NON-RESIDENT

Classification	Pay In Full	Monthly Debit Payment Option (Electronic Fund Transfer)			
		11 Debits of	Amount Due at Signing	Weekly (Approximation)	Daily (Approximation)
Youth (3 - 12 yrs.)	\$183.00	\$15.25	\$39.25	\$3.52	\$0.50
Full Time College Student	\$274.00	\$23.00	\$45.00	\$5.27	\$0.75
Adult (13 - 54 yrs.)	\$366.00	\$30.50	\$54.50	\$7.04	\$1.00
Adult Active Military, Police & Fire	\$276.00	\$23.00	\$47.00	\$5.31	\$0.76
Senior Adult (55+ yrs.)	\$185.00	\$15.25	\$41.25	\$3.56	\$0.51
Senior Married Couple	\$334.00	\$28.00	\$50.00	\$6.42	\$0.92
Family of 2	\$626.00	\$52.00	\$78.00	\$12.04	\$1.72
Family of 3	\$695.00	\$58.00	\$81.00	\$13.37	\$1.90
Family of 4+	\$869.00	\$72.50	\$95.50	\$16.71	\$2.38

OR

### ADDITIONAL IMPORTANT INFORMATION

- All passes are 1 year contracts (annual) with no initiation fees.
- New & Renewing Residents MUST provide proof of residency to receive resident rates.
- Classes, programs & childcare are not included in pass fee, but are offered at a nominal fee.
- Rates & hours of operation are subject to change.
- Hours for the indoor pool, rock climbing wall & Kiddin' Around Room vary from normal facility hours.
- A complete list of Facility Rules & Pass Policies are attached to each contract.
- Pass Holders may not renew their pass any sooner than 30 days prior to the expiration of their current pass.
- For those choosing Electronic Fund Transfer payment option, Amount Due at Signing includes a \$24 processing fee. Funds are debited on or about the 15th of each month. Please allow for 2 - 3 day debit window.
- Weekly & Daily Approximations are strictly meant to show potential pass holders "affordability".

## Day Pass Rates

Groveport Recreation Center 2012

Classification	Resident / Non-Res.	Additional Info.
Youth (3 - 12 yrs.)	\$6 / \$7	<ul style="list-style-type: none"> <li>• Proof of residency is required.</li> <li>• I.D. is required for adult entry.</li> <li>• No refunds.</li> <li>• No checks accepted for day passes.</li> </ul>
Adult (13+ yrs.)	\$7 / \$10	
Package of 10 Day Passes	\$50 / \$60	
Package of 20 Day Passes	\$90 / \$110	

Village of Groveport  
Recreation Department

**Annual Membership, Daily & Discount Pass  
- Fee Schedule -**

**ORDINANCE NUMBER 2003-061; established 9-22-03**

<b>Classification</b>	<b>Groveport Resident</b>	<b>Unincorporated Madison Township</b>	<b>All Others</b>
Individual	\$175	\$263	\$306
Family 2	\$298	\$447	\$522
Family 3	\$420	\$630	\$735
Family 4+	\$525	\$788	\$919
Senior	\$88	\$132	\$154
Daily (0 – 2 Yrs.)	Free	Free	Free
Daily (3+ Yrs.)	\$7	\$10	\$10
Discount Pass (10 Visit Pass)	\$60	\$90	\$90

- Patrons would receive a \$1.00 savings per daily visit if they bought the Discount Pass (10 Visit Pass).
- Unincorporated Madison Township residents shall pay 50% more than Groveport residents for annual memberships, daily fees and discount passes.
- All Others shall pay 75% more than Groveport residents for annual memberships. All Others will pay 50% more than Groveport residents for daily fees and discount passes.

**GROVEPORT RESIDENT** is defined as...

- any person residing within the corporate limits of the Village of Groveport. This includes anyone within Taxing District Number 185. To verify whether or not you live within the corporate limits of the Village of Groveport, please call the Village of Groveport Recreation Department at (614) 836-5301. Our staff will utilize the Franklin County Auditor's Website to verify your status.
- any person that is employed within the corporate limits of the Village of Groveport for at least six months in the preceding calendar year.

**UNINCORPORATED AREAS OF MADISON TOWNSHIP** is defined as...

- any person residing within the unincorporated areas of Madison Township, or in other words, a resident of Madison Township that does not live within the corporation limits of Groveport, Canal Winchester, Obetz, Pickerington or Lithopolis. This includes anyone within Taxing District Numbers 180, 181, 182 and 183. To verify whether or not you reside in the unincorporated areas of Madison Township, please call the Village of Groveport Recreation Department at (614) 836-5301. Our staff will utilize the Franklin County Auditor's Website to verify your status.