



RECREATION AND OUTDOOR AQUATIC CENTER

REPORT TO COUNCIL

February 15th, 2023

DEPARTMENT ACTIVITIES – January 2023

- **High School Swim Meet:**
 - The annual swim meet between Groveport Madison High School and Canal Winchester High School was held on Thursday January 19th.
 - High School Seniors from both teams were honored during this time with a special ceremony.
- **Membership Promotion:**
 - The online membership promotion concluded on January 15th.
 - In total:
 - 29,0008 people saw the Facebook boosted advertisements.
 - 449 people clicked the Rec Center website link.
 - The largest audience was age 25-34 years of age.
- **Meetings:**
 - **Lazy River Outdoor Pool:** Meetings on January 4th and 6th to discuss options to repair the lazy river.
 - **Civic Rec:** Meeting on January 10th with representatives from Civic Rec to discuss potential opportunities with Rec Center software.
 - **Her Song:** Meeting on January 19th to discuss potential membership opportunities for participants in the program Her Song, an area nonprofit.
- **Programs:**
 - Group Swim Lessons: 43 participants in January.
 - SCUBA: 1 SCUBA class offered in January.
 - Lifeguard Class: 1 Lifeguard class offered in January.
 - Fitness Classes: 30 fitness classes offered weekly in January.
 - Adult Pickleball Ladder league offered for 3.0 & Below division.
 - Bally's Little Ballers program offered in January.
- **Membership:**
 - Memberships Sold: 531 in January 2023
 - Rec Center Visits: 7,476 visits in December 2022.
 - Rec Center Visits: 9,036 visits in January 2023.
 - Visit Increase: 1,560