

RECREATION AND OUTDOOR AQUATIC CENTER REPORT TO COUNCIL August 15<sup>th</sup>, 2024 DEPARTMENT ACTIVITIES – July 2024

- Fourth of July Celebration:
  - We hosted our second annual Fourth of July celebration at the Aquatic Center. This celebration included free Pepsi products to members and guests all day including soda, T Shirts, and additional Pepsi swag. We also announced giveaways throughout the day for free tickets to the Columbus Clippers, COSI, and the Columbus Zoo.
- Movie Night at the Outdoor Pool:
  - On Thursday July 25<sup>th</sup> we hosted a movie night at the outdoor pool. Over 80 participants were able to enjoy the pool while watching the movie Finding Nemo.
- Meetings:
  - **Locker Room Renovation:** Meeting on July 3<sup>rd</sup> to discuss wall tile renovation work to be performed in August in the locker rooms.
  - **Pickleball Courts:** Meeting on July 23<sup>rd</sup> to discuss progress of the pickleball courts and to schedule the grand opening ceremony.
- Programs:
  - Fitness Classes: 28 fitness classes offered weekly in July.
  - **Pickleball Classes/Ladder League:** 56 registrants enrolled in July.
  - Swim Lessons: 121 registrants enrolled in July.
- Membership:
  - **Rec Center:** 
    - Memberships Sold: 707 in July 2024.
    - Memberships Sold: 727 in June 2024.
    - Day Passes Purchased: 657 in July 2024.
    - Day Passes Purchased: 845 in June 2024.
  - Outdoor Aquatic Center
    - Day Passes Purchased: 7,384 in July 2024.
    - Memberships Sold: 93 in July 2024.